

Diana Laura Díaz Solís

Illustrator | Digital and Concept Artist

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Illustrator and concept artist with over five years of experience in graphic design, animation, and video editing. She is proficient in Adobe Suite and 3D modeling. Inspired to create new stories and characters that engage the world. My love of art and all forms of creative expression have been key elements in my development as an artist. I continue to learn to further my professional development.

Professional Experience

SR. GRAPHIC DESIGNER.

UBIC CENTER, MÉXICO

March 2023 - Present

- ❖ Design creation for screen printing.
- ❖ Exhibition stand design and layout.
- ❖ Print quality review in the screen printing area.

VIDEO EDITING / SR. DESIGNER

MÉDICA FUSIÓN HUMANA, MÉXICO

August - December 2022

- ❖ Recording and editing of birth videos.
- ❖ Social media advertising design.
- ❖ Motion graphics and animations for promotional videos and social media advertising.

FREELANCE DESIGNER

IMAGICA, MÉXICO

May - July 2021

- ❖ Pre-production conceptual design and development for an animated film.
- ❖ Background creation and isometric renderings, both linear and color.
- ❖ Conceptual design of key moments in the film.

CONTENT INTERN

UNILEVER, MÉXICO

February 2020 - February 2021

- ❖ Design for internal communications.
 - ❖ Development of presentations and mockups for client presentations.
 - ❖ Multimedia adaptation of advertising materials.
 - ❖ Creation of a style guide that improved design consistency across all product platforms.
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Education

Master's Degree in Concept Art and Storyboard
Coco School, Mexico

February 2021 - February 2023

Degree in Animation and Digital Art
Tecnológico de Monterrey, Mexico

August 2015 - June 2020

Courses and Certifications

- Acting for Animators - Vancouver Film School
 - 2D and 3D Integration - Vancouver Film School
 - Neverending & Frames - MST Design School
 - Layout & Fondos - Anima Studio
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Professional Practices

Desarrollo y Diseño Telefónicos S.A de C.V.
Social Media Design

2018

- ❖ Website creation.
- ❖ Print product design (brochures, leaflets, and business cards).
- ❖ Creation of social media posts.

Prometeo
Design Internship

2017

- ❖ Character creation for print media.
- ❖ Social media publication design.

EDUCA Foundation
Design Internship

2017

- ❖ Creation and editing of video tutorials to improve communication.
 - ❖ Adaptation of subtitles in different languages and implementation of a sign language box.
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Skills

- ❖ Creativity
- ❖ Teamwork
- ❖ Fast learning
- ❖ Passion
- ❖ Problem solving
- ❖ Adaptability
- ❖ Leadership
- ❖ Communication
- ❖ Self-study
- ❖ Critical thinking
- ❖ Planning
- ❖ Time management

Software Skills

- ❖ Microsoft PowerPoint
- ❖ Microsoft Office
- ❖ Adobe Illustrator
- ❖ Adobe Photoshop

- ❖ Adobe InDesign
- ❖ Adobe After Effects
- ❖ Adobe Premiere
- ❖ Blender

- ❖ Procreate
- ❖ Procreate Dreams
- ❖ Canva

Hobbies

- ❖ Illustration
- ❖ Animation 2D

- ❖ Video Editing
- ❖ Content creator

- ❖ Oil painting
- ❖ Crafts